

Tata Motors receives order for 500 buses from IVORY COAST

Hands over first lot of the 117 buses to SOTRA – Abidjan transport company

Abidjan, April 05, 2017: After having bagged an order for 500 new next-generation low-floor Urban city buses from the Ivory Coast, Tata Motors today handed over the first lot of 117 buses to SOTRA in Côte d'Ivoire's economic capital, Abidjan. The buses are being financed under the EXIM Bank of India for operation by SOTRA – Abidjan Transport Company.

Built on Tata Motors next-generation HCV (Heavy Commercial Vehicle) bus platform, the Tata LPO 1924 RESLF Abidjan's next-generation bus has been developed with inputs from SOTRA, with a high degree of customization based on feedback gathered through city trails, over the last couple of months.

Present at the delivery of 117 new buses in Abidjan today, was Mr. Noel Tata, MD of Tata International & Chairman of TRENT and Mukul Manish, Regional Manager (North & West Africa)

In his message, Rudrarup Maitra, Head International Business – Commercial Vehicles, Tata Motors said, "Tata Motors is extremely proud to have received this order from SOTRA and has worked very closely with them to give Abidjan, a truly world-class solution, through a tried and tested partnership meant to bring about change in the transport system in Cote D'Ivoire. With a dedicated team of Tata Motors engineers, having worked with SOTRA on-ground over the last 12 months, we have probably achieved one of the highest levels of customization in public transportation in the region, to deliver more passenger comfort, safety and efficiency to Abidjan's bus service."

Rudrarup Maitra further added, "What we have achieved with a partner like SOTRA today is a perfect example of a public-private partnership and hope to further partner other state transport units in the region, to better their respective bus services."

About the Tata LPO 1924 RESLF bus:

With world-class aggregates from Cummins, Allison, Meritor, built by Tata Motors and draped by the world-renowned body from Tata Marcopolo, the Tata LPO 1924 RESLF bus is changing



Mr. Noel TATA Chairman of Trent Ltd and Managing Director of Tata International greets H E Amadou Gon Coulibaly, Prime Minister of Republic of Cote D'Ivoire

urban transportation in Africa & Middle East. A pneumatic driver seat, automatic transmission, lower NVH, tilt & telescopic integral power steering are feature inbuilt into the bus to better driver comfort. Wide inswing doors at the front and outswing doors at the rear, a two step entry to the bus, six bellows air suspension, a wider gangway and comfortable seating are new features being introduced to SOTRA's bus service.

About Tata Motors:

Tata Motors Limited is India's largest automobile company, with consolidated revenues of INR 2,75,561 crores (USD 41.6 billion) in 2015-16. Through subsidiaries and associate companies, Tata Motors has operations in the UK, South Korea, Thailand, South Africa and Indonesia. Among them is Jaguar Land Rover, the business comprising the two iconic British brands. It also has an industrial joint venture with Fiat in India. With over 9 million Tata vehicles plying in India, Tata Motors is the country's market leader in commercial vehicles and among the top in passenger vehicles. Tata cars, buses and trucks are being marketed in several countries in Europe, Africa, the Middle East, South Asia, South East Asia, South America, Australia, CIS and Russia.

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